



# Giving is Social

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2016 in Review



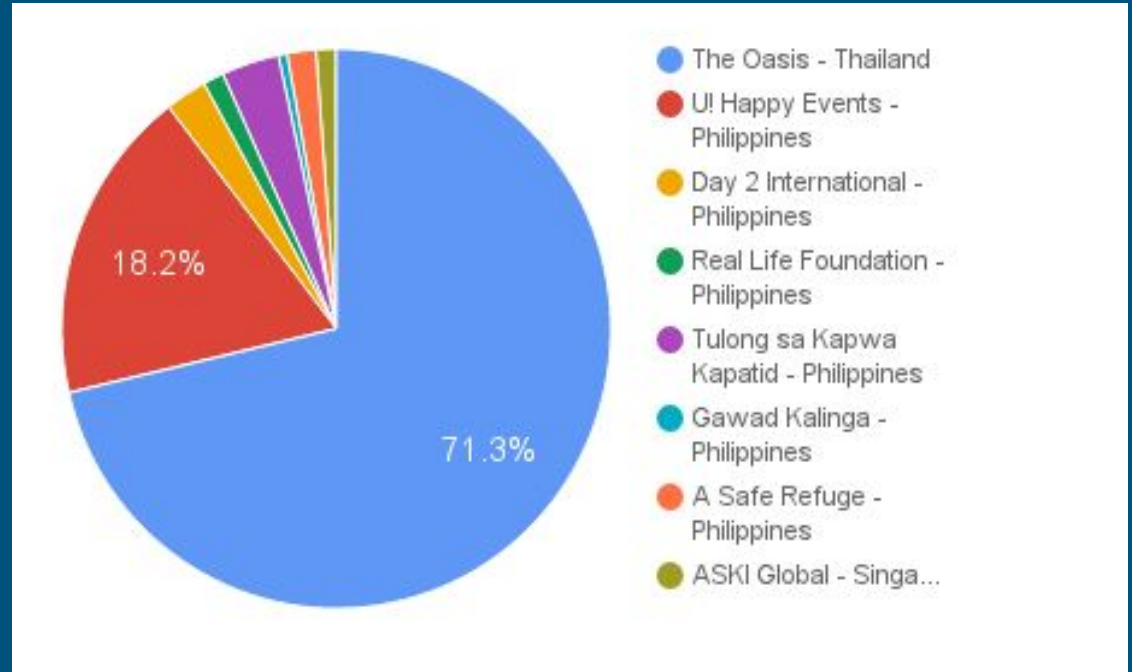
# Highlights of 2016

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Total cash donations raised for beneficiaries:

\$8,484.76

Includes fundraising initiated, donors connected or sponsorship directly given by Giving is Social.



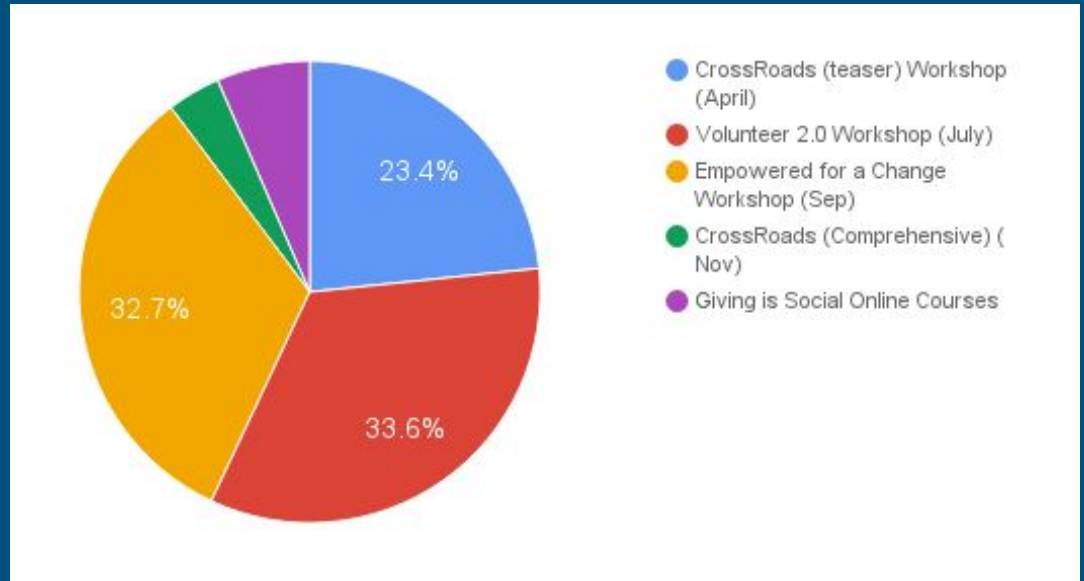
# Highlights of 2016

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Total number of people trained:

107

Includes all training conducted/organized/co-organized by Giving is Social.



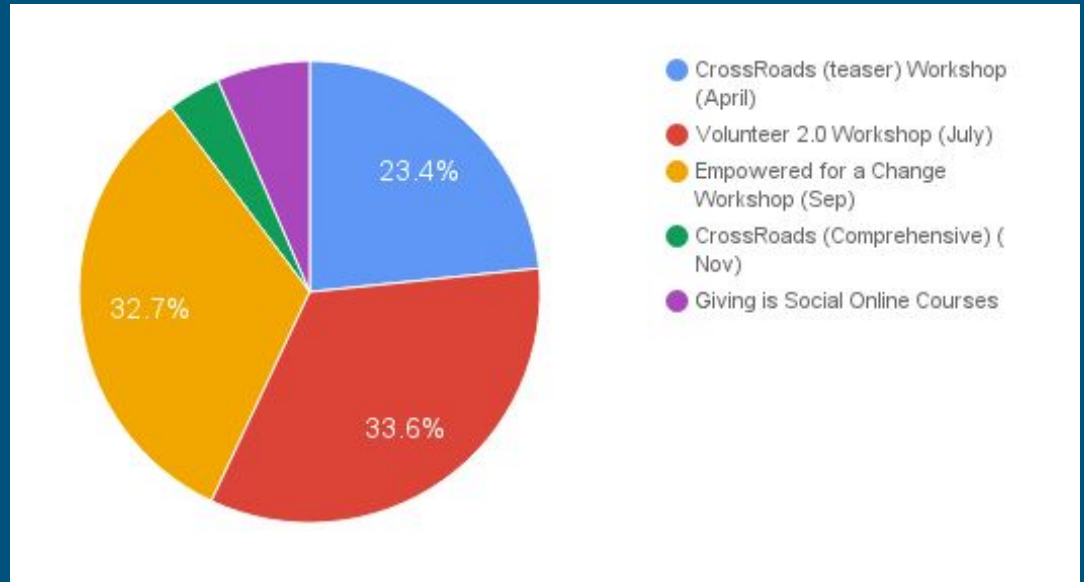
# Highlights of 2016

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Total number of volunteers connected with beneficiaries:

469

Includes all connections facilitated between prospective volunteers and beneficiaries.



# Events & Activities in 2016

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‘Travel for a Change’ launch.

Impact in numbers:

- › 56 in attendance.
- › \$134.38 raised for The Oasis
- › \$103.75 raised for Real Life
- › Concluded trips from 2 sign-ups.

# Events & Activities in 2016

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## 3 'Travel for a Change - Philippines' Trips

Impact in numbers:

- › 96 people got trained through the teaser to CrossRoads workshops.
- › 57 volunteers connected with beneficiaries.
- › S\$2,229 raised for beneficiaries .
- › 8 overseas volunteers connected with local beneficiaries.

# Events & Activities in 2016



## 'Travel for a Change - Thailand' Trips

Impact in numbers:

- › 10 volunteers sent to The Oasis
- › 6 of these volunteers started projects to raise awareness and funds from Singapore. S\$3269 raised from these projects.

# Events & Activities in 2016

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Fundraising events for The Oasis

4 fundraising dinners

Impact in numbers:

- › \$2,879 raised.
- › 72 people connected to The Oasis.



# Financial Report (as of end of 2016)

Income from donations to Giving is Social	2978.88
Income from event	18778.40
<b>TOTAL INCOME in 2016</b>	<b>\$4,857.28</b>
Less:	
Donations made by Giving is Social	515.16
Expenses on T4C events, volunteer management, training, website subscription, transportation of in-kind donations, etc.	4354.77
<b>TOTAL EXPENSES in 2016</b>	<b>\$4,869.93</b>
<b>TOTAL BALANCE AS OF END OF 2016</b>	<b>-\$12.65</b>

# Financial Report (as of end of 2016)

Income in 2016	\$4,857.26
Expenses in 2016	\$4,869.93
TOTAL BALANCE	-\$12.65

The bulk of the expenses of GIS are on setting up events (e.g. Travel for a Change events in the Philippines) and managing its volunteers (e.g. meals for 'Info Session' or 'Leaders' Sessions' as a form of incentive for them).

## Financial report explained:

"Donations received" was comprised of 28.29% gifts from friends of Giving is Social. The rest was donated earnings of our partner social enterprise KLONE.

The nature of Giving is Social is not to fundraise for itself but for its partners, and to sustain itself through its partner social enterprise, Klone. Thus, GIS is committed to keeping the balance of its books to \$0 (or at most -\$100), before which all positive balances are donated to its beneficiaries.

# Key learnings from 2016

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- Volunteers & donors need to grasp the vision of the project before they give to it.
- Volunteers vary in terms of how they'd like to participate: others prefer being delegated tasks to, others prefer devising their own strategy of execution.
- People give to the causes that resonate with them.
- Constant communication with volunteers is critical to keep them participating.